

Conference Exhibitor & Sponsorship Packet

49th NC Greenhouse Vegetable Growers Association

ANNUAL CONFERENCE

November 2-3, 2023



Guilford County Extension Office

3309 Burlington Rd., Greensboro, NC 27405

Phone: 919-989-5380

For More Information Contact:

Cathy Price Horton
Executive Director
P.O. Box 58220
Raleigh NC 27658
Ph: 919-413-9544
Email: cathy@seasag.com
Website: www.ncgreenhouse.org



2023 Exhibitor Contract Form

Have To Be A Member of NCGVGA To Exhibit

RENTAL COST:

\$300.00 (Table Top Display)

ASSOCIATE MEMBERSHIP:

\$75.00

TABLE TOP SPACE INCLUDES:

- * 1 conference registration
- * 8ft Table with 2 chairs
- * One lunch tickets for each day **(Additional tickets \$45.00)**

EXHIBITOR MOVE-IN

Thursday, November 2, 2023 from 7:30 am to 8:45 am

EXHIBITOR MOVE-OUT

Friday, November 3, 2023 at 1:45 pm

Company Name _____

Name Badge #1 _____

Name Badge #2 _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

MAKE CHECKS PAYABLE TO & MAIL:

**NC Greenhouse Vegetable Growers Association
P.O. Box 58220
Raleigh, NC 27658**

CONFERENCE PROGRAM - **Thursday, November 2, 2023**

Morning Session Moderator, Chris Smith, NCGVGA President
Smith Nursery, Benson NC

- | | |
|------------|---|
| 8:30 am | On-Site Registration, Visit Exhibitors, Refreshments |
| 9:00 am | Welcome and Introductions
<i>Chris Smith, NCGHVGA, President</i> |
| | Update from NC State University & NCA&T University Liaisons |
| | Exhibitor Recognition |
| 9:30 am | Horticultural Science NCSU
<i>Dr. Frank Louws, NC State University, Raleigh, NC</i> |
| 10:00 am | Questions & Discussion |
| 10:15 am | Break, Visit with Exhibitors |
| 10:30 am | Irrigation Management in Hydroponic Tomato
<i>Karla Garcia , Hort Americas, Bedford Texas</i> |
| 11:15 am | Questions & Discussion |
| 11:30 am | From Laboratory to Market - The Purple Tomato
<i>Chris Kidd, Taylor Garden, Raleigh NC</i> |
| 12:00 Noon | Lunch on Site—Visit With Exhibitors |

Afternoon Session Moderator, Chris Smith, NCGVGA President
Smith Nursery, Benson, NC

- | | |
|---------|--|
| 1:00 pm | Update on State and National Issues
<i>Debbie Hamrick, NC Farm Bureau Federation, Raleigh NC</i> |
| 1:45 pm | Questions & Discussion |
| 2:00 pm | Break, Visit with Exhibitors |
| 3:00 pm | Greenhouse Management: The 9 key Environmental Variables
<i>Karla Garcia, Hort Americas, Bedford Texas</i> |
| 3:45 pm | Questions & Discussion |
| 4:15 pm | Visit with Exhibitors, Dinner on your Own |

CONFERENCE PROGRAM - Friday, November 3, 2023

Morning Session Moderator: *Chris Smith, NCGVGA President*

Smith Nursery, Benson NC

8:30 am	On-Site Registration, Visit Exhibitors, Refreshments
9:00 am	Welcome and Introductions <i>Chris Smith, NCGVGA, President</i>
	Exhibitor Recognition
9:15 am	Rootzone Dynamics and Management of High-Wire Tomatoes (and other crops) <i>Chieri Kubota, Ph.D., Ohio State University</i>
9:45 am	Questions & Discussion
10:00 am	Break
10:30 am	Fertilizer Management in Hydroponic Production <i>Karla Garcia, Hort Americas, Bedford Texas</i>
11:45 am	Questions & Discussion
12:00 pm	Lunch
1:00 pm	Evaluation of New Crops for Greenhouse Production <i>Chieri Kubota, Ph.D., Ohio State University</i>
1:45 pm	Questions & Discussion
2:00 pm	NCGHVGA Annual Meeting

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2023 Sponsorship Contract Form

YES, I Would Like To Sponsor At The Following Level:

Please check the appropriate box:

☐ **Gold Sponsor**

\$ 1,000.00

Includes: 3 Complimentary Registrations, Signage Recognition at Annual Meeting & in Program, and on Front Cover on Program.

☐ **Silver Sponsor**

\$ 800.00

Includes: 2 Complimentary Registrations, Signage Recognition at Annual Meeting & in Program

☐ **Bronze Sponsor**

\$ 650 .00

Includes: 1 Complimentary Registration, Signage Recognition at Annual Meeting , Recognition on Sponsor Banner and in Conference Yearbook.

Lunch

\$ 500.00

☐ **Thursday** or ☐ **Friday**

Includes: Signage Recognition at Food Table, Recognition on Sponsor Banner and in Conference Yearbook

Morning Breaks Sponsor

\$ 375.00

☐ **Thursday** or ☐ **Friday**

Signage Recognition at Coffee & Doughnut Table, Recognition on Sponsor Banner and in Conference Yearbook..

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Mail Form along with payment to:

**NC Greenhouse Vegetable Growers Association
P.O. Box 58220
Raleigh, NC 27658**



2023-2024 Membership Application

Member Name (Primary Contact) _____

Greenhouse/Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

County _____

Crops Grown _____

Total Square Footage in Vegetable Production _____

Annual Membership Dues

Please ✓ Check One:

_____	Growers Dues.....	\$25.00
_____	Corporate Dues.....	\$75.00

Please mail application with payment to:

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